The purpose of the Appalachian Mountain Club (AMC) is to foster the protection, enjoyment, and understanding of the outdoors.

Since 1876, they're purpose has been to protect the mountains, forests, waters, and trails we love in the Northeast and Mid-Atlantic regions of the United States. They envision a world where our natural resources are healthy, appreciated, and always protected, and where the outdoors occupies a place of central importance in every person's life. They encourage you to experience, learn more, and appreciate the outdoors since your participation supports the conservation and stewardship of the natural world around you.

CUSTOM REPORTS BUILT BY JMT TO MEET THE NEEDS OF THEIR BUDGET MANAGERS.

REPORTING TOOL THAT FUNCTIONS INTUITIVELY LIKE EXCEL, HOWEVER, MORE ROBUST.

AMC CAN NOW DRILL DOWN TRANSACTIONS TO DETERMINE VARIANCES.

AMC is a fairly complex organization, offering lodging, programming, merchandise, and conducting conservation work. Also, they have both staff and volunteer managed activities. This necessitates a solution that can account for these requirements in a user-friendly manner.

Initial Challenges/Problem Details

Appalachian Mountain Club was struggling with its previous budgeting software. It lacked custom reporting tools, and it was not user-friendly for the 30 budget managers who needed to use it.

They also have a large contingent of seasonal staff who turns over every year, so on the personnel side, there is a substantial need to have both a model for the regular personnel and a model for the seasonal staff built into the software.

High-Level Solutions

To best support Appalachian Mountain Club, JMT deployed Vena software, which has an Excel interface and OLAP cube technology, making them the only cloud-based solution that seamlessly integrates and secures data. Vena is far easier for AMC's budget managers to use as it is an Excel-based system, allowing for a smoother reporting process in a way that their previous service provider could not provide.

Vena builds on the flexibility of Excel to empower AMC to store, edit, share and analyze the data that drives their business, offering far more accurate forecasting and reporting capabilities. This reduced frustration and bottlenecks that AMC was experiencing with their previous software provider.

By and large the transition has been positive, and the budget managers agree that the growing pains that accompany learning a new financial software are well-worth the results experienced with Vena thus far.

"JMT built the whole model. That's the biggest thing. They built all the connections, built the reports, built the templates, gave training to us on how to manage it, how to make changes, how to build reports, and then also gave individual training to some of the budget managers, which I've shared out many times to others around the organisation. None of this would have happened without JMT."
– Luke Faust

APPALACHIAN MTN CLUB

Vena

JMT CONSULTING